

EMAIL ENHANCE

A suite of advanced email services to help you create richer, more engaging communications, expanding your capabilities and extending the benefits for staff and parents.



CUSTOM TEMPLATES & LAYOUTS

PERSONALISED MESSAGES

PREVIEW MODE

DRAFT & SAVE

EMAIL ENHANCE

Designed to help you get more out of email with advanced features and additional innovative tools. Create a more consistent, professional impression, by developing your own custom templates, inserting images and personalising your messages. Save time with preview, draft and pending modes. Delivering and managing a more compelling experience for parents is simple.

The **EMAIL ENHANCE** package is fully integrated with classic ClarionCall Messaging services and your existing MIS solution. It's quick and easy to upgrade and enjoy the full potential of email communication for your school.



CREATE YOUR OWN TEMPLATES & LAYOUT DESIGNS

Produce more structured, engaging emails with flexible templates and easy-to-use design tools that help you get creative, with no coding skills required. Perfect for developing email newsletters or sharing important announcements.

- Compose professionally branded, custom emails in minutes with a wide range of formatting options.
- Send securely to the whole school in one click, or select groups extracted from your MIS or defined within your account.
- Include attachments in common file formats like Word, Excel and PDF.
- Insert multiple links to direct parents to further information.
- Receive and view private replies from individual parents.
- Create master templates to save and re-use regularly.
- Record all messages and see who's received and opened them.

PERSONALISATION

Get more personal by automatically inserting parents' and pupils' names, classes, year groups and other selected information drawn from your ClarionCall database.

PREVIEW

Review your emails before you send, exactly as parents will receive them, so you can be certain they'll always arrive as intended.

DRAFT & PENDING

Create a new template, compose a new email, add links, attachments and assign the recipients - then save as a draft. Everything is preserved until you're ready to send, even at a later date or from another device.

CUSTOM REPLY ADDRESSES

Confirm and store multiple response addresses so parents' replies can be directed automatically to the appropriate member of staff for every email.

CONTACT US NOW ON 02033 556020 TO FIND OUT MORE

Or visit www.clarioncall.co.uk to discover our full suite of communications services and advanced management applications for schools.



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